



## **Pipedrive App Digital IDV & AML**

Make Anti Money Laundering Compliance Easy with Red Flag Alert

Red Flag Alert provides a comprehensive AML service that is low cost, evolves with regulations and allows you to prove your audit trail. Our data also conforms with GDPR and other data protection laws.

# **pipedrive**

Version 1.01

6<sup>th</sup> January 2024

## WHAT OUR APP CAN DO

Our app enables you to conduct Digital ID Verification (IDV) and Anti-Money Laundering (AML) checks on your CRM person records, and it facilitates the attachment of the completed check reports.

You have the option to monitor the check progress manually, or our scheduler can automate this process for you.

### Check Types:

- **IDV** - IDV is an Identity Verification, this involves a 'selfie' and capturing a picture of photo ID (Driver's License or Passport).  
2 Credits
- **IDV + AML** - This will issue an IDV check ('selfie' and photo ID) which will then take address information and verify this data against FCA approved data sources.  
4 Credits
- **IDV + AML + PSAM** - This will issue an IDV check, perform an address verification, and conduct a PEPs (Politically Exposed Person) check, check International Sanctions' lists, and global Adverse Media.  
5 Credits
- **IDV + PSAM** - This will issue an IDV check ('selfie' and photo ID), then conduct a PEPs (Politically Exposed Person) check, check International Sanctions' lists, and global Adverse Media.  
3 Credits
- **AML** - This will take address information and verify this data against FCA approved data sources.  
2 Credits
- **PEPS, Sanctions, Adverse Media** - This will conduct a PEPs (Politically Exposed Person) check, check International Sanctions' lists, and global Adverse Media.  
2 Credits

### App Authorization

Each user will initially be required to authorize the app by using their username and password they use for the Red Flag Alert Portal login.

### Credits

Credits are allocated at the Account or CRM level, rather than the user level. Whenever you initiate a new check, credits will be deducted.

## Minimum CRM edition requirements.

This app is compatible with Pipedrive's Essential plan and higher.

## Installation

To install the app, follow these simple steps:

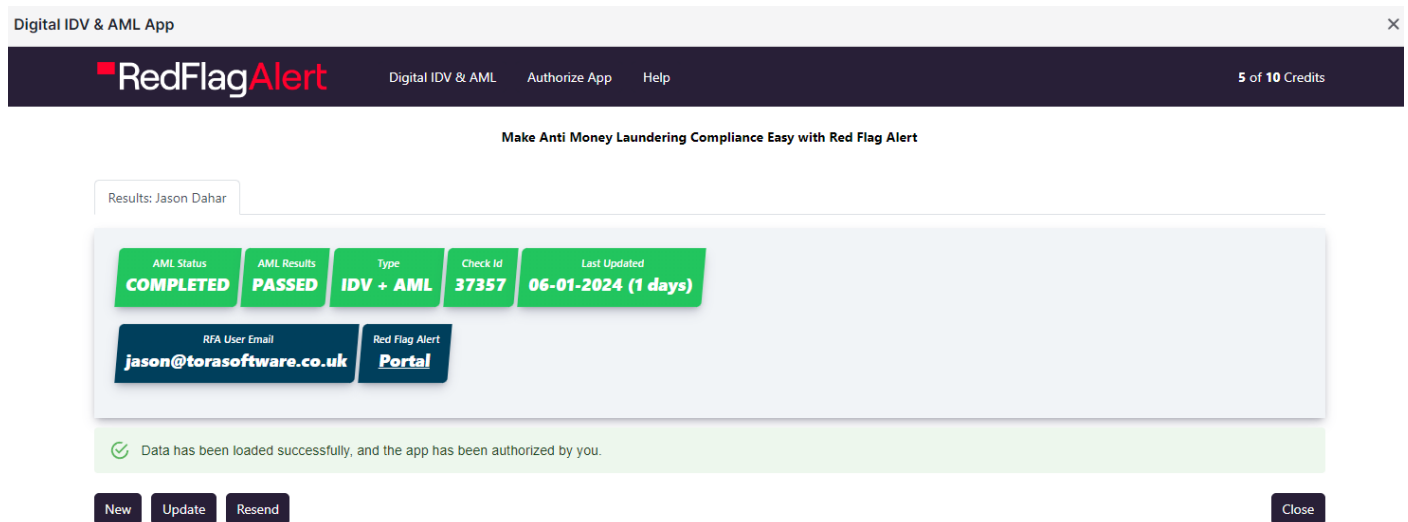
1. Log in to your Pipedrive account.
2. Navigate to the "Marketplace" within Pipedrive.
3. Search for "Red Flag Alert" in the marketplace.
4. Click on the app and proceed to install it.

## App Launcher

Open a person record and click Digital IDV & AML button.

The screenshot displays the Pipedrive CRM interface for a person record. On the left, the 'DIGITAL IDV & AML' app is shown with a status of 'COMPLETED' and a 'PASSED' result. Below this, a 'Digital IDV & AML App' button is visible. The 'DETAILS' section shows contact information for Jason Dahar. On the right, the 'Activity' tab is active, showing a 'PLANNED' status and a message: 'You have no upcoming activities. + Schedule an activity'. Below this, a list of activities is shown, including a file upload 'digitalcheck-Jason-Dahar-37357.pdf' and a note 'Red Flag Alert Digital Check: IDV AML 37357 Jason Dahar 06-01-2024'.

# APP HOME SCREEN



## Button: New

Create a new Digital ID Verification (IDV) and Anti-Money Laundering (AML) check.

## Button: Update

Update the Status and Results of the current Check. If the check has been completed the report will be attached.

## Button: Resend

This will resend the IDV link to the Person's email and mobile.

## Button: Close App

Close the app.

## Red Flag Alert - Portal

Direct URL link to the Red Flag Alert Portal.

## Menu Button: Authorize App

The current user will be to enter the same username and password they use for the Red Flag Alert Portal.

## NEW CHECK

### New Digital IDV & AML Check

Check Type: IDV + AML + PSAM

Check Description: This will issue and IDV check, perform an address verification, and conduct a PEPs (Politically Exposed Person) check, check International Sanctions' lists, and global Adverse Media. (5 credits)

Reference: check-reference

Name: Mr Male James Middle name Bond

Email: jamesbond 44123456789 01/01/1970

House number/name & Street: 10 Bond Land

City & State/Province: London State/Province

Postcode: SW1 United Kingdom

Save Contact Details Confirm Cancel

### Button: Save Details

Updates person record.

### Button: Confirm

Create a new Digital ID Verification (IDV) and Anti-Money Laundering (AML) check.

### Button: Cancel

Cancel check.

## TECHNICAL DETAILS

### Person Custom Fields generated by the App.

- RFA AML Status
- RFA AML Data
- RFA AML Request Data

### The IDV & AML Scheduler

Every hour, our automated scheduler will refresh any pending check requests. When the status is marked as completed, it will seamlessly upload the corresponding check documents to your CRM.