Dynamics 365 App

Credit Check & Find Leads

Gain insider information on your prospects and clients by simply connecting your CRM to a live Red Flag Alert database of over 6.5 million UK businesses.

Digital IDV & AML

Make Anti Money Laundering Compliance Easy with Red Flag Alert

Version 4.02

21st May 2025

WHAT THE APP CAN DO

Functionality of the App

1. Credit Check: Enhance Accounts/Lead records by integrating Red Flag Alert data for thorough credit checks.

2. Lead Generation: Easily discover and generate lead records using the extensive Red Flag Alert database.

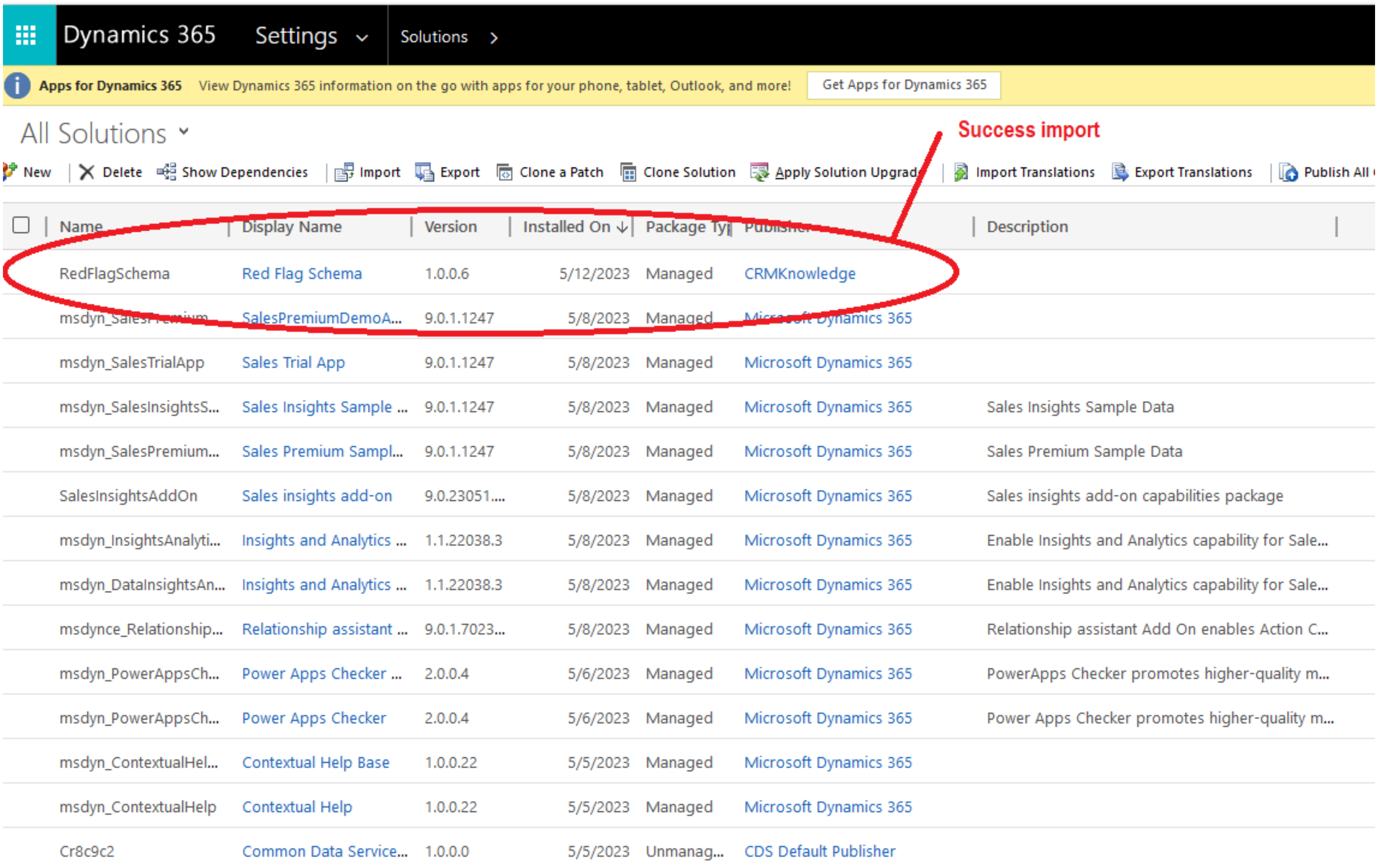
3. Field Mapping: Seamlessly map up to 84 Red Flag Alert data fields to either our custom fields or your preferred fields. Customize field visibility as needed.

HOW TO INSTALL OUR APP

Please note that our app is compatible with Microsoft Dynamics 365 9.1 and above.

To install it, follow these steps:
1. Click on "Advance Settings."
2. Select "Customization."
3. Choose "Solutions."
4. Click on "Import" and proceed to import the provided zip file. (We will provide you with this file.)

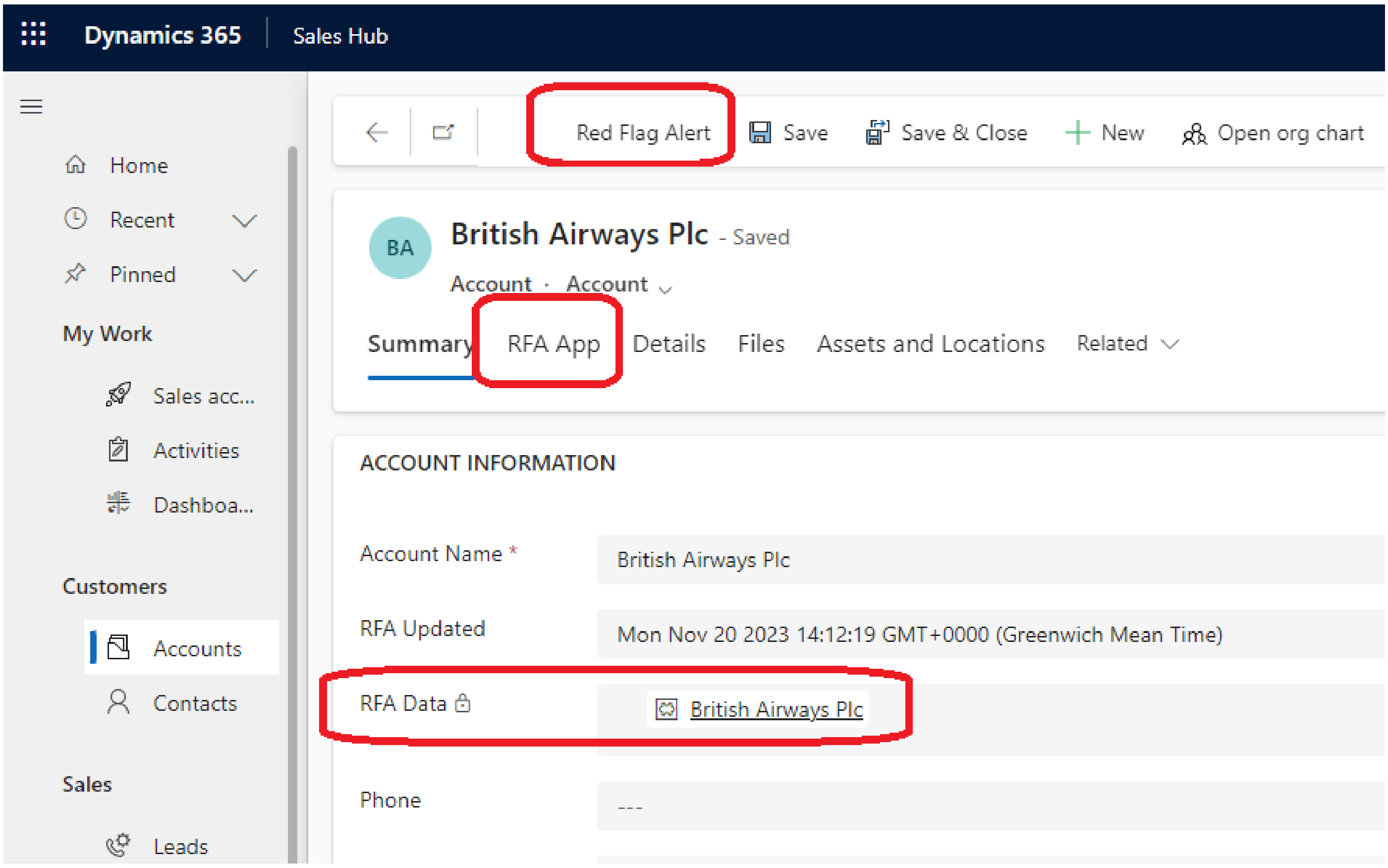
This will enable you to install and integrate our app with your Microsoft Dynamics 365 platform.



ACCESSING THE APP

To access the "Red Flag Alert" functionality, follow these steps:

1. Open any Account or Lead record in your system.
2. Look for the "Red Flag Alert" button within the record.
3. Click on the "Red Flag Alert" button to access the associated features and information related to that particular Account or Lead record.

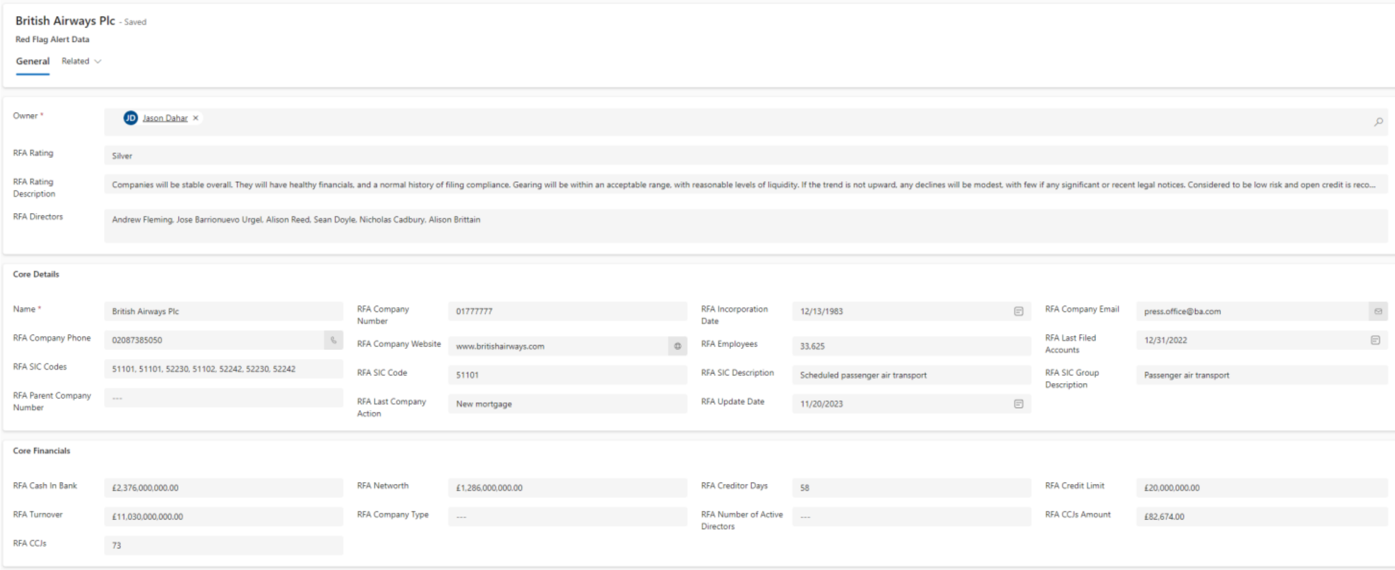


RFA App
Opens the App within the tab.

RFA Data (Accounts ONLY)
Links to the Custom module RED FLAG ALERT DATA

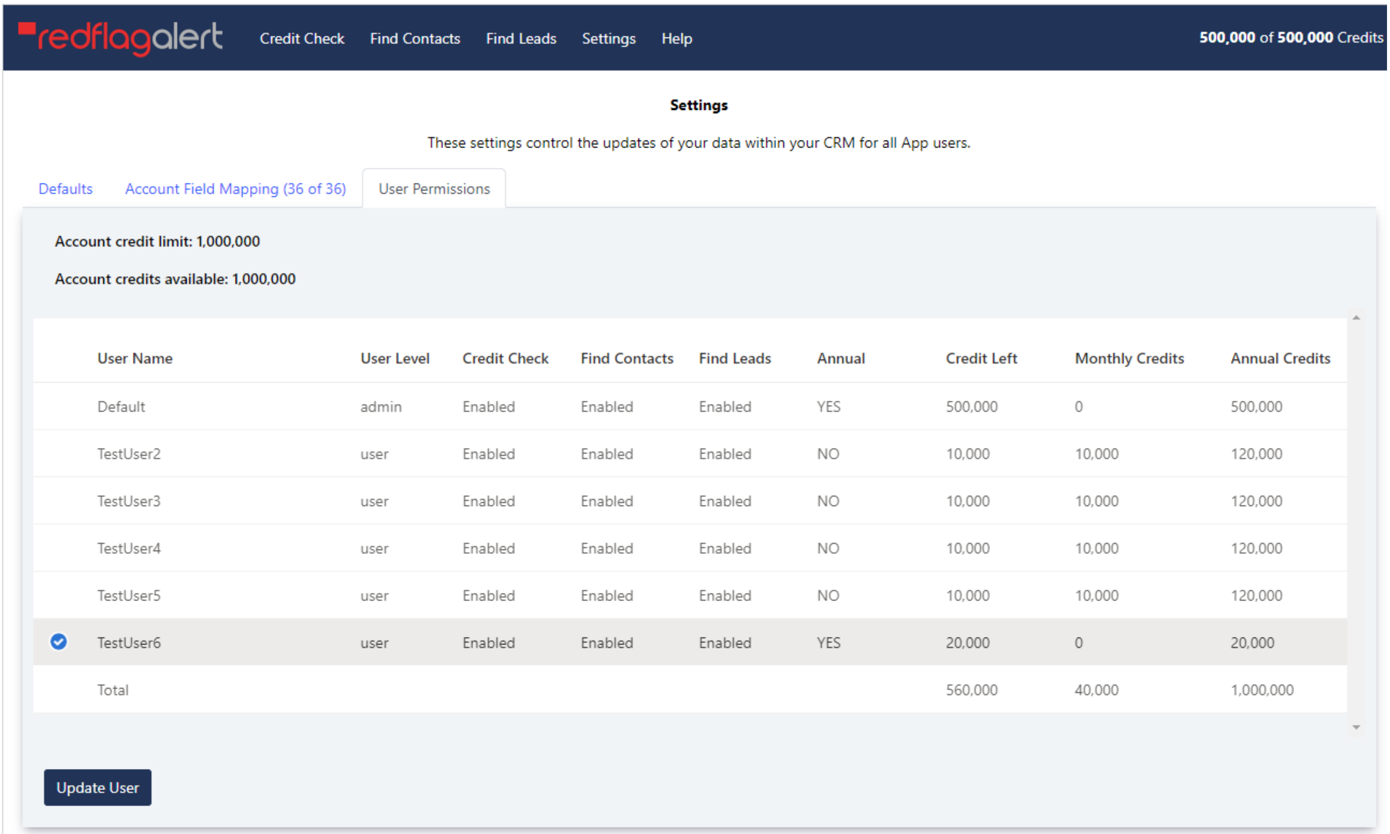
CUSTOM MODULE: Red Flag Alert Data

A Red Flag Alert Data record is generated for every credit-checked Account record. Display all the Red Flag Alert data fields, which have been switched on in field mapping.



USER PERMISSIONS (Admin Only)

You have the capability to assign credits to individual CRM users and control their access to credit checks, contact discovery, and lead discovery. This allows you to manage and allocate resources effectively within your CRM system.



User Name	User Level	Credit Check	Find Contacts	Find Leads	Annual	Credit Left	Monthly Credits	Annual Credits
Default	admin	Enabled	Enabled	Enabled	YES	500,000	0	500,000
TestUser2	user	Enabled	Enabled	Enabled	NO	10,000	10,000	120,000
TestUser3	user	Enabled	Enabled	Enabled	NO	10,000	10,000	120,000
TestUser4	user	Enabled	Enabled	Enabled	NO	10,000	10,000	120,000
TestUser5	user	Enabled	Enabled	Enabled	NO	10,000	10,000	120,000
TestUser6	user	Enabled	Enabled	Enabled	YES	20,000	0	20,000
Total						560,000	40,000	1,000,000

Administrator User
Credit allocation is solely under the purview of the administrator user.

BUTTON: Update User
Use this button to allocate credits and manage access to credit checks, contact discovery, and lead discovery.

CREDIT ALLOCATION TO USERS

Credit Allocation Type: ANNUAL
Credits will be replenished on an annual basis.

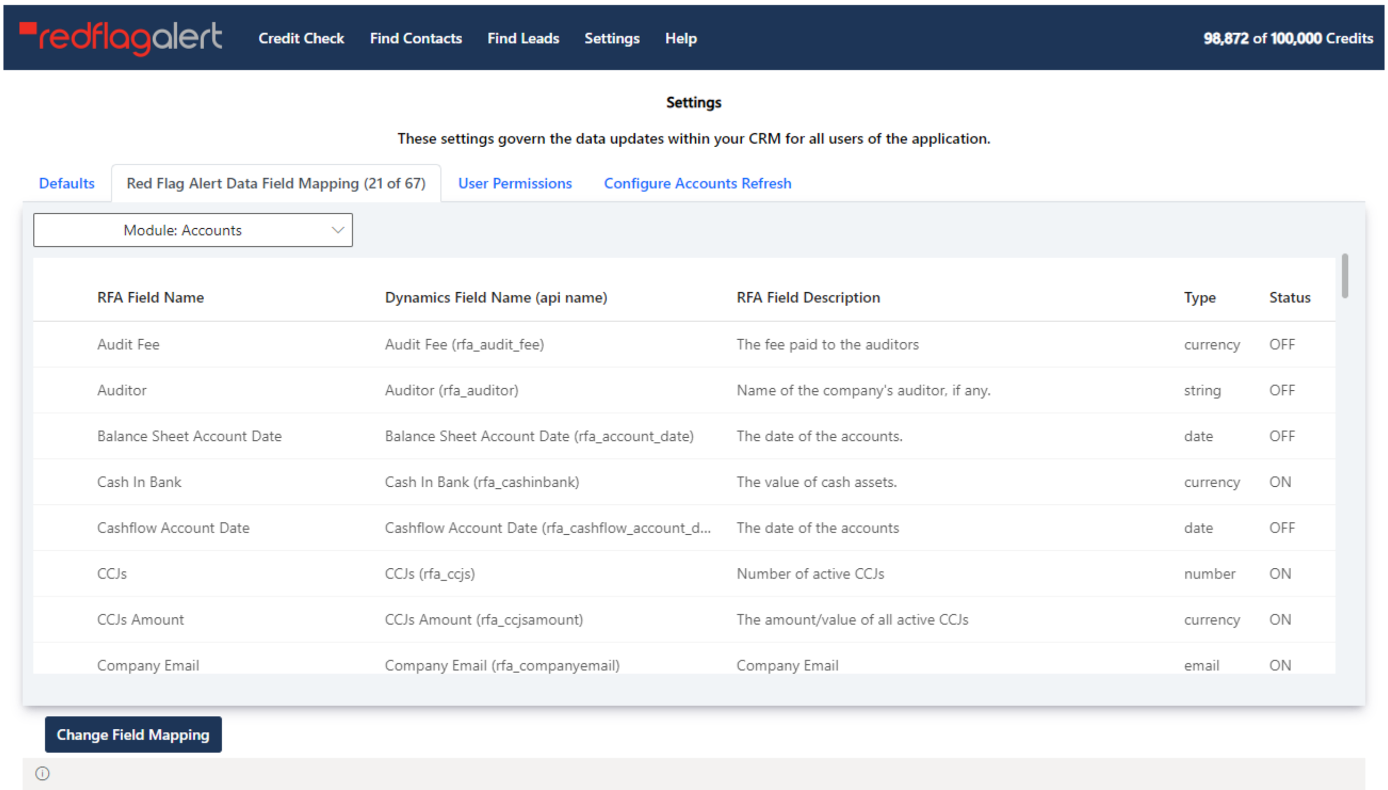
Credit Allocation Type: MONTHLY
Credits will be replenished on the 1st day of each month.

SETTINGS (Admin Only)

Configure your default search fields.
Default the search field for the Lead or Account module.

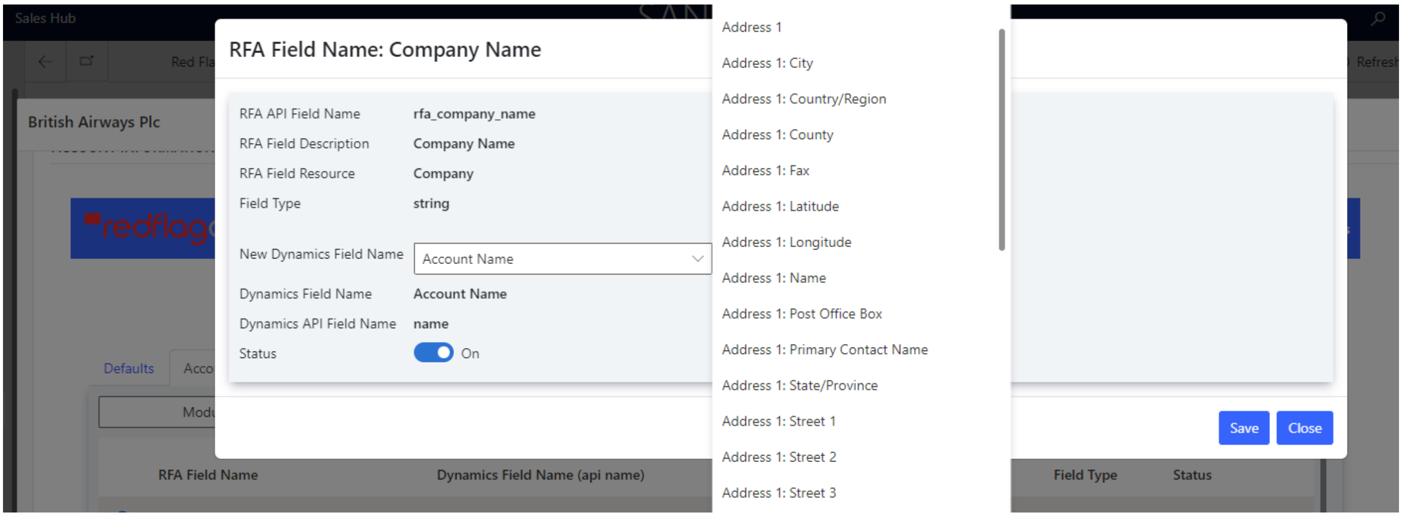
Automatically generate contact entries for directors during the credit-checking process (Accounts only)
When this feature is enabled, contact records linked to the account will be generated for each active director of the company.

Field Mapping
You have the flexibility to link any Red Flag Alert custom field with a compatible field within your CRM system.



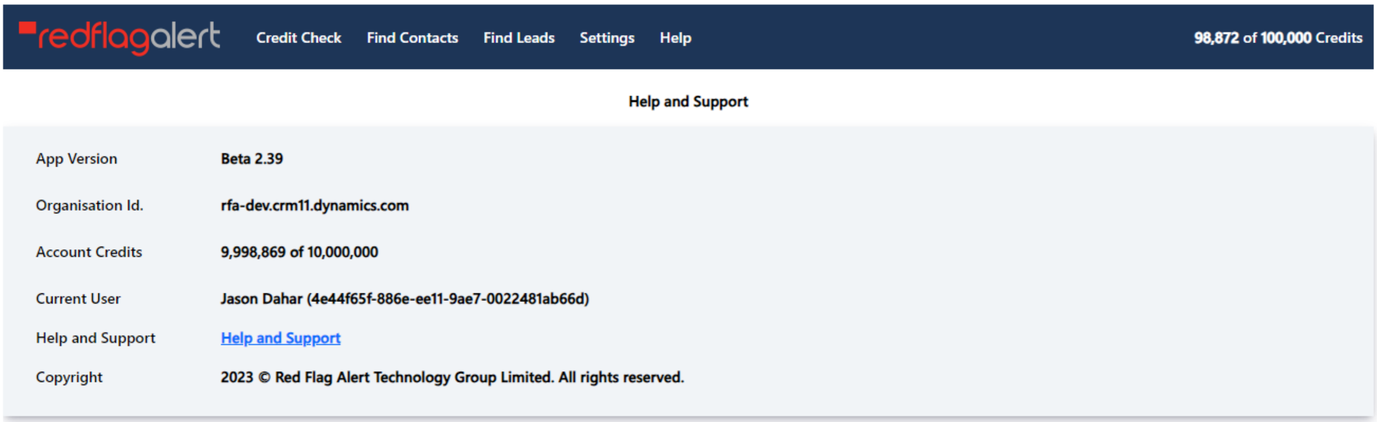
BUTTON: Modify Field Mapping

Use this button to make adjustments to the field mapping.



CREDIT COSTS

All credits are renewed on an annual basis.



Here's a breakdown of credit usage:

Credit Check/Insights: Each credit check consumes one credit.

Find Leads: Each newly created lead consumes one credit.

Credit Check Refresh: No credits are utilized for credit check refresh.

Find Contacts: Discovering contacts does not consume any credits.

Find Leads and Contacts: Finding both leads and contacts also doesn't consume any credits.

MONTHLY ACCOUNTS REFRESH

Our App provides you with the capability to authorize API access to your CRM. This authorization enables us to refresh your Account records on a monthly basis, ensuring they remain up to date.

We utilize the App account field mapping settings to determine which fields should be updated in your CRM. This mapping configuration ensures that the right data is synchronized accurately.

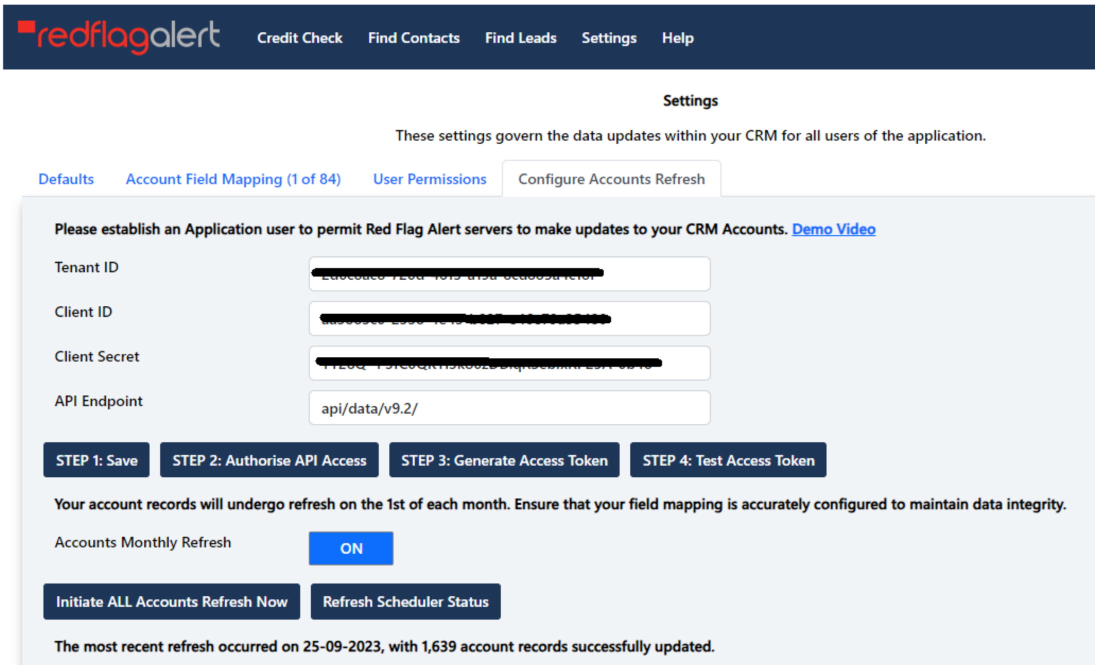
The monthly refresh is performed on the 1st of each month.

MANUAL ACCOUNTS REFRESH

You can manually refresh all your accounts once per day, using the same capability as monthly accounts refresh.

ACTIVATE – MONTHY ACCOUNTS REFRESH (Admin Only)

First you need to create an application user, you can watch the YouTube video to find out how to do this.
Click Settings and then Click Configure Accounts Refresh.



BUTTON: STEP 1: Save - Save your Tenant ID, Client ID, Client Secret, and API Endpoint details.

BUTTON: STEP 2: Authorise API Access - Authorizes your details to enable us to create a refresh/access token.

BUTTON: STEP 3: Generate Access Token - Creates and stores your refresh/access token.

BUTTON: STEP 4: Test Access Token - Utilizes the refresh token to generate an access token for testing API access.

BUTTON: STEP 1: Save - Save you Tenant ID, Client ID, Client Secret and API Endpoint details.

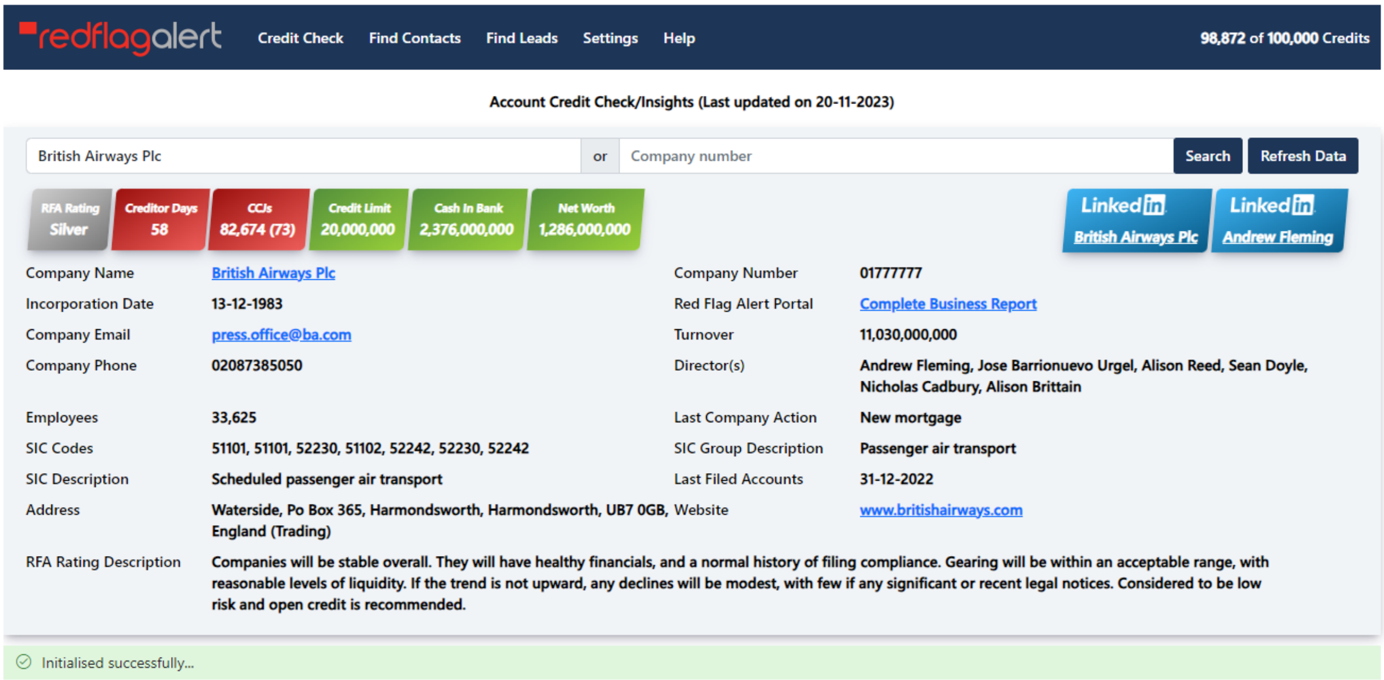
Monthly Refresh - Toggles the monthly refresh on or off.

BUTTON: Run Accounts Refresh Now - Initiates an immediate update of all your Accounts based on your field mapping settings to determine which fields should be updated.

BUTTON: Refresh Scheduler Status - Allows you to check the status of our scheduler and monitor the progress of updating your accounts.

CREDIT CHECK/INSIGHTS

Update an Account or Lead RFA custom fields.



BUTTON: Search

Utilize this button to conduct searches based on either the company name or company number.

BUTTON Refresh Data

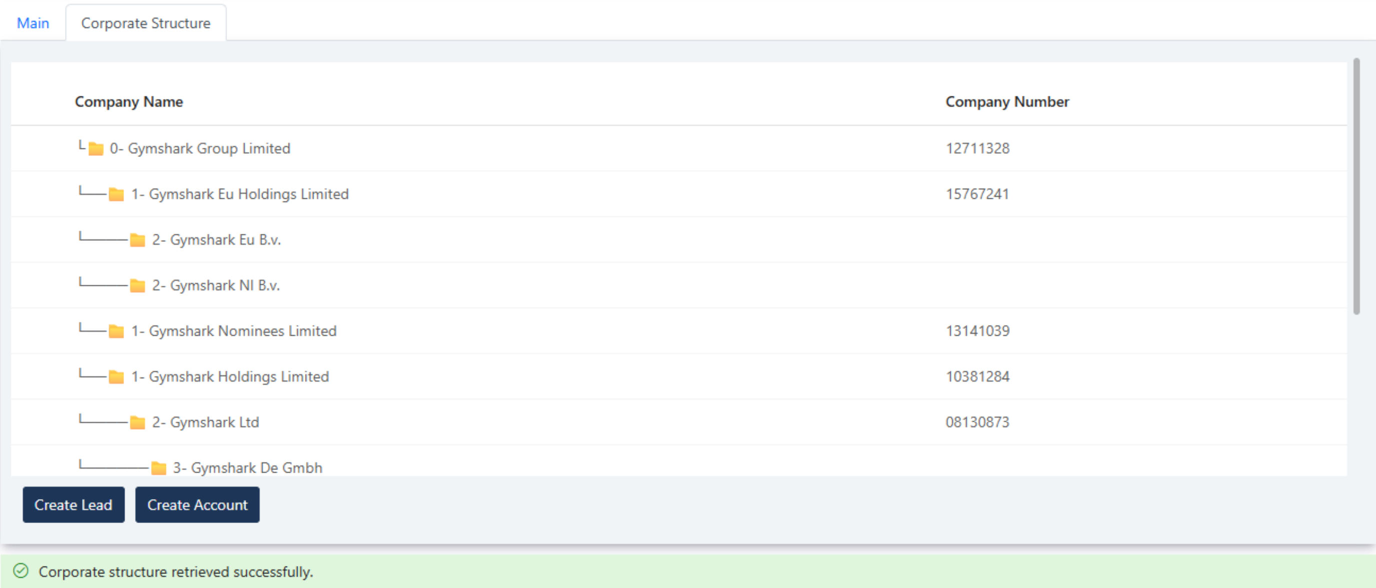
By clicking this button, you can initiate the update of all Red Flag Alert (RFA) data associated with this particular Account or Lead record.

ACCOUNTS ONLY

A Red Flag Alert Data record is generated for every credit-checked Account record.

CORPORATE STRUCTURE

Displays the full corporate hierarchy related to the current company record, including parent and subsidiary companies.



Button: Create Account

Creates a **new Account record** for the selected company in the table.
If an Account already exists with the same Company Number, no new record will be created.

Button: Create Lead

Creates a **new Lead record** for the selected company in the table.
If a Lead already exists with the same Company Number, no new record will be created.

FIND CONTACTS

This action creates new contacts associated with the Account Record or Lead Records.

BUTTON: Search

Use this button to search for contacts using the domain name.

Account

Users can generate new contacts/persons, and these will be linked to the Account.

Lead

Users have the ability to create new lead records, including all available company, email, and LinkedIn data for the contact.

BUTTON: Save

Clicking this button will initiate the creation of new contacts or lead records.

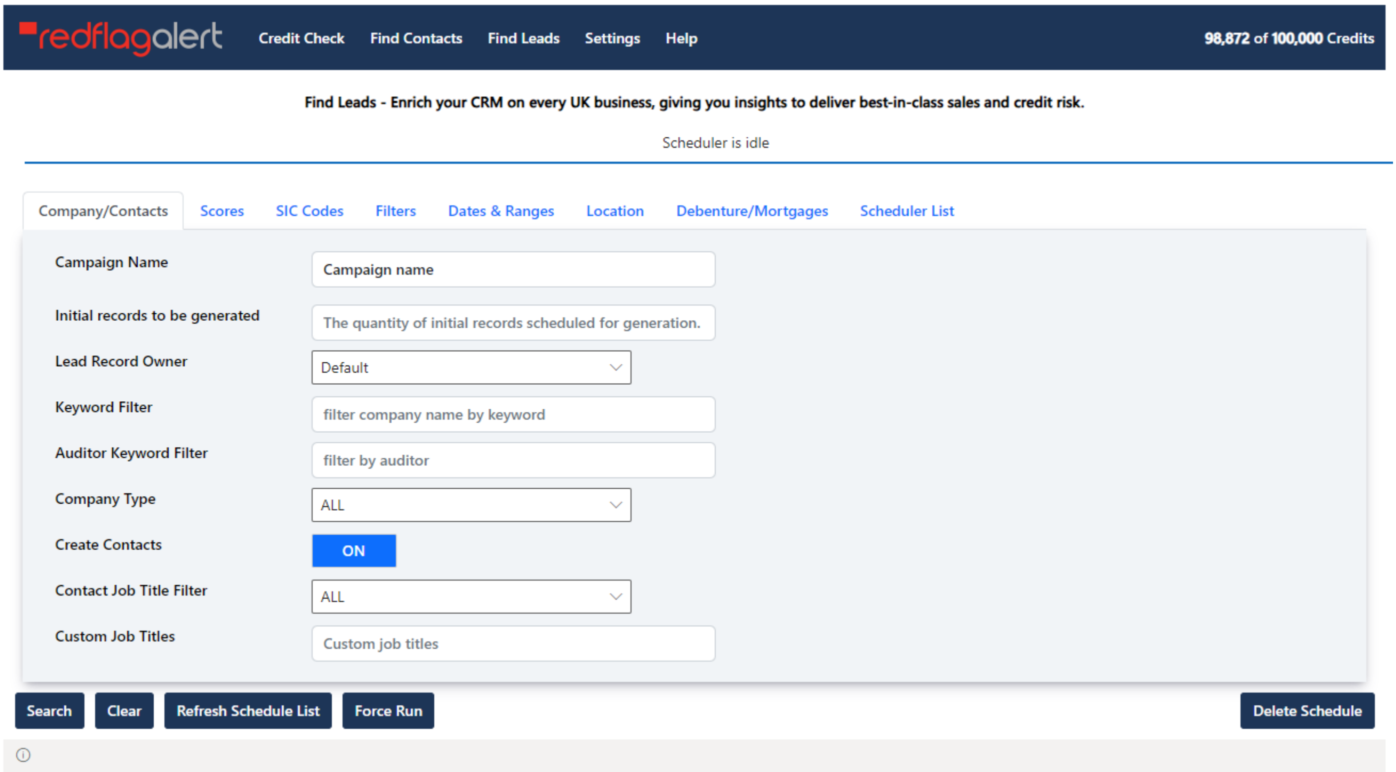
FIND LEADS

Generate New Lead Records for Companies with Contact Options

Field: Create Contacts

When this option is enabled, it allows for the creation of new lead records for individual contacts associated with the companies.

Find Leads – Search criteria screen.



BUTTON: Search

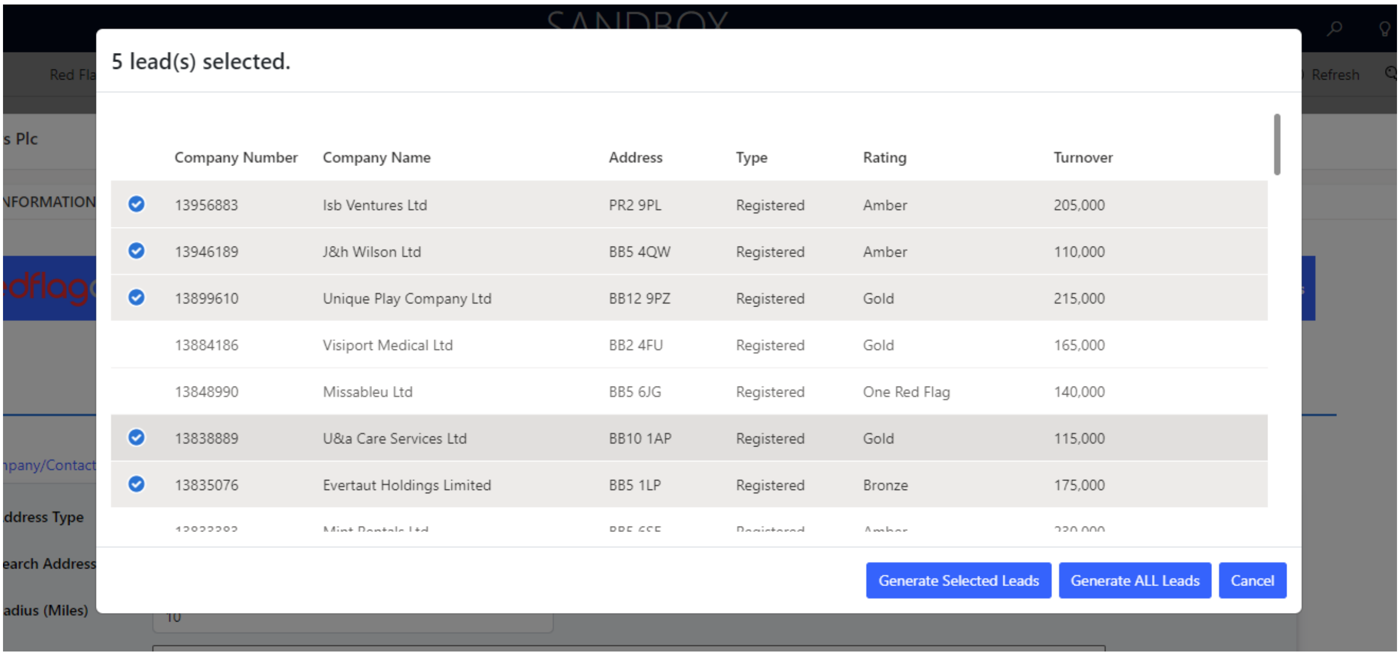
Initiates a search to find all companies that match your specified criteria.

BUTTON: Clear

Clears all the fields used for search criteria, resetting them to their default values.

FIND LEADS – Search criteria results screen.

Showcases all the lead discovery campaigns you've established.

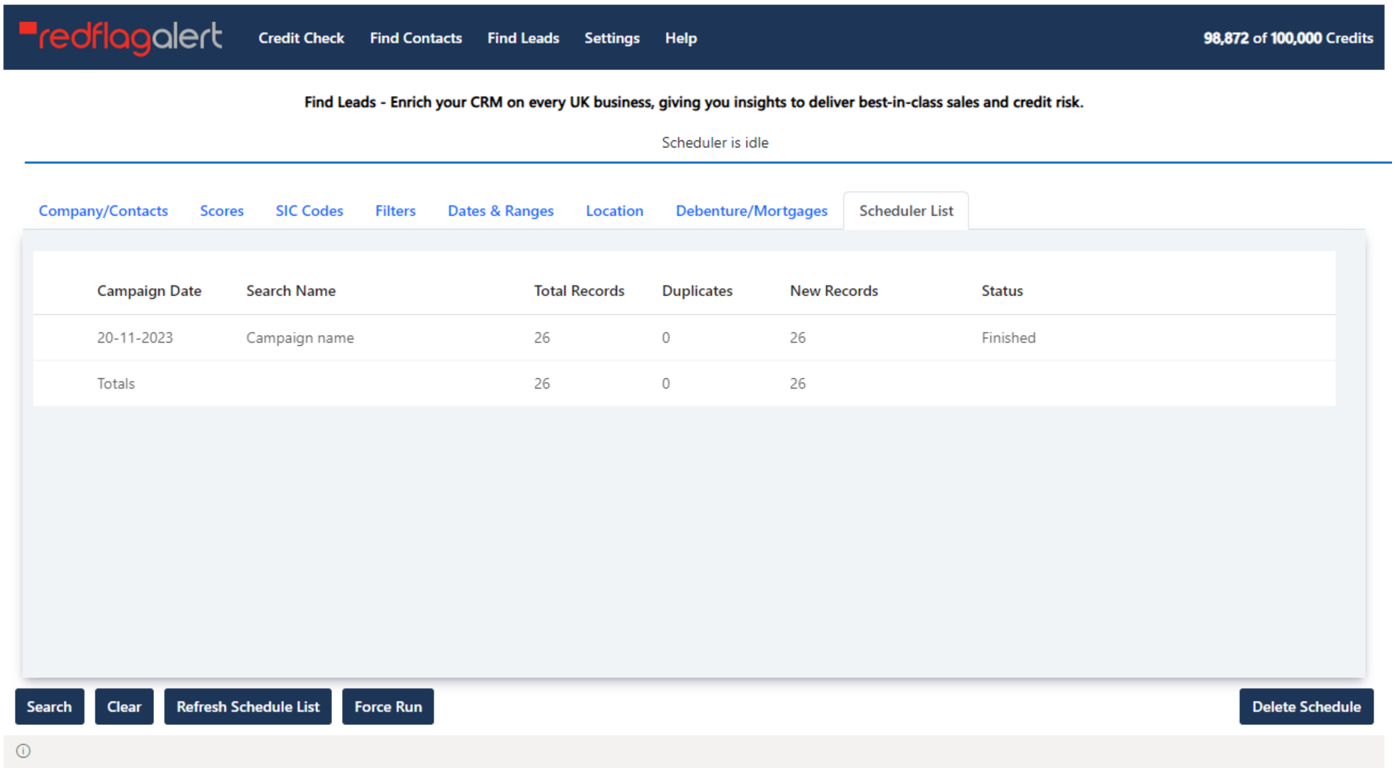


BUTTON: Generate Selected Leads
This button triggers the creation of the selected lead records from the search results table.

BUTTON: Generate ALL Leads
Clicking this button initiates the generation of all lead records that meet your specified search criteria.

BUTTON: Cancel
This button cancels the ongoing search campaign.

FIND LEADS – Scheduler List screen.



BUTTON: Refresh Schedule List
Use this button to refresh and update the list of schedule records.

BUTTON: Force Run
In case a schedule has failed or timed out, you can use this button to restart it. Rest assured, it won't result in duplicate lead records.

BUTTON: Delete Schedule
This button allows you to delete a schedule that has either finished or failed.

RED FLAG ALERT CUSTOM FIELDS

MODULE: Accounts

RFA Field Name	Description	Type	Field Mapping
RFA Company number	Company number	String	NO
RFA Company ID	RFA Internal id	String	NO
RFA Update Date	Date record was updated.	String	NO
RFA Custom Id	Id for link to Red Flag Alert Custom Table	String	NO
RFA Link Custom Table	link to Red Flag Alert Custom Table	Lookup	NO
RFA Red Flag Trigger	Date time stamp for App	String	NO

MODULE: Contacts

RFA Field Name	Description	Type	Field Mapping
First Name	First name	String	NO
Last Name	Last name	String	NO
Job Title	Job Title	String	NO
LinkedIn URL	Website	URL	NO

MODULE: Leads

RFA Field Name	Description	Type	Field Mapping
RFA Company number	Company number	String	NO
RFA Company ID	RFA Internal id	String	NO
RFA Update Date	Date record was updated	String	NO
RFA Revenue	Company turnover	Number	NO
RFA Employees	Number of employees	Number	NO
RFA SIC Code	SIC	String	NO
RFA Company Name	Subject	String	NO
RFA Campaign Name	Find leads campaign name	String	NO
RFA first director name	First Name	String	NO
RFA first director name	Last Name	String	NO
RFA Company Email	Email Address	Email	NO
RFA Update Date	Date record updated	Date	NO
RFA Rating	Rating	String	YES
RFA Creditor Days	Creditor Days	Number	YES
RFA CCJs	Number of active CCJs	Number	YES
RFA CCJs Amount	Total amount owned for all active CCJs	Number	YES
RFA Credit Limit	Credit limit	Number	YES
RFA Cash In Bank	The value of cash assets.	Number	YES
RFA Net worth	The value of total tangible assets minus total outside liabilities.	Number	YES
RFA Incorporation Date	Incorporation Date	Date	YES
RFA Company Email	Company email	Email	YES
RFA Turnover	Actual turnover	Number	YES
RFA Company Phone	Company phone	Phone	YES
RFA Directors	List of active directors	String	YES
RFA Employees	Number of employees	Number	YES
RFA Last company action	Last company action	String	YES
RFA SIC Codes	SIC Codes	String	YES
RFA SIC Group Description	SIC Group Description	String	YES
RFA SIC Description	SIC Description	String	YES
RFA Rating Description	Rating Description	String	YES
RFA Last Filed Accounts	Last Filed Accounts	Date	YES
RFA Company website	Company website	URL	YES
RFA Registered Address	Registered Street 1	String	YES
RFA Registered Address	Registered Street 2	String	YES
RFA Registered Address	Registered Street 3	String	YES
RFA Registered Address	Registered Town	String	YES
RFA Registered Address	Registered County	String	YES
RFA Registered Address	Registered Postcode	String	YES
RFA Registered Address	Registered Country	String	YES
RFA Trading Address	Trading Street 1	String	YES
RFA Trading Address	Trading Street 2	String	YES
RFA Trading Address	Trading Street 3	String	YES
RFA Trading Address	Trading Town	String	YES
RFA Trading Address	Trading County	String	YES
RFA Trading Address	Trading Postcode	String	YES
RFA Trading Address	Trading Country	String	YES

CUSTOM MODULE: Red Flag Alert Data

A Red Flag Alert Data record is generated for every credit-checked Account record.

RFA Field Name	Description	Type	Field Mapping
RFA Company number	Company number	String	NO
RFA Company ID	RFA Internal id	String	NO
RFA Update Date	Date record was updated	String	NO
RFA Audit Fee		Currency	YES
RFA Auditor		String	YES
RFA Balance Sheet Account Date		Date	YES
RFA Cash In Bank		Currency	YES
RFA Cashflow Account Date		Date	YES
RFA CCJs		Number	YES
RFA CCJs Amount		Currency	YES
RFA Company Email		Email	YES
RFA Company Phone		Phone	YES
RFA Company Type		String	YES
RFA Company Website		URL	YES
RFA Contingent Liabilities		Currency	YES
RFA Cost of Sales		Currency	YES
RFA Credit Limit		Currency	YES
RFA Creditor Days		Number	YES
RFA Creditor Amounts Falling		Currency	YES
RFA Directors		String	YES
RFA Directors Remuneration		Currency	YES
RFA Dividends		Currency	YES
RFA Employees		Number	YES
RFA Full Company Report		URL	YES
RFA Gross Profit		String	YES
RFA Group ID		String	YES
RFA Incorporation Date		Date	YES
RFA Increase In Cash		Currency	YES
RFA Intangible Assets		Currency	YES
RFA Interest Payable		Currency	YES
RFA Last Company Action		String	YES
RFA Last Filed Accounts		Date	YES
RFA Misc Current Assets		Currency	YES
RFA Net Before Financing		Currency	YES
RFA Net From Financing		Currency	YES
RFA Net From Operation Activities		Currency	YES
RFA Net From Return Investment Servicing		Currency	YES
RFA Networth		Currency	YES
RFA Non Audit Fee		Currency	YES
RFA Non Trading Income		Currency	YES
RFA Number of Active Directors		Number	YES
RFA Operating Profit		Currency	YES
RFA Parent Company Number		String	YES
RFA PL Account Reserve		Currency	YES
RFA Post Tax Profit		Currency	YES
RFA Pre Tax Profit		Currency	YES

RFA Profit & Account Date		Date	YES
RFA Rating		String	YES
RFA Rating Description		String	YES
RFA Retained Profit		Currency	YES
RFA Revaluation Reserve		Currency	YES
RFA Share Capital Reserve		Currency	YES
RFA Shareholders Funds		Currency	YES
RFA SIC Code		String	YES
RFA SIC Codes		String	YES
RFA SIC Description		String	YES
RFA SIC Group Description		String	YES
RFA Stocks		Currency	YES
RFA Tangible Fixed Assets		Currency	YES
RFA Taxation		Currency	YES
RFA Total Assets		Currency	YES
RFA Total Assets Less Liabilities		Currency	YES
RFA Current Assets		Currency	YES
RFA Total Fixed Assets		Currency	YES
RFA Total Liabilities		Currency	YES
RFA Total Long Term Liabilities		Currency	YES
RFA Trade Debtors		Currency	YES
RFA Turnover		Currency	YES
RFA Value Added		Currency	YES
RFA Working Capital		Currency	YES

DIGITAL IDV & AML

Make Anti Money Laundering Compliance Easy with Red Flag Alert

Red Flag Alert provides a comprehensive AML service that is low cost, evolves with regulations and allows you to prove your audit trail. Our data also conforms with GDPR and other data protection laws.

Our app enables you to conduct Digital ID Verification (IDV) and Anti-Money Laundering (AML) checks on your CRM contact records, and it facilitates the attachment of the completed check reports.

You have the option to monitor the check progress manually, or our scheduler can automate this process for you.

Check Types:

- IDV - IDV is an Identity Verification, this involves a 'selfie' and capturing a picture of photo ID (Driver's License or Passport).
  2 Credits

- IDV + AML - This will issue an IDV check ('selfie' and photo ID) which will then take address information and verify this data against FCA approved data sources.
  4 Credits

- IDV + AML + PSAM - This will issue and IDV check, perform an address verification, and conduct a PEPs (Politically Exposed Person) check, check International Sanctions' lists, and global Adverse Media.
  5 Credits

- IDV + PSAM - This will issue an IDV check ('selfie' and photo ID), then conduct a PEPs (Politically Exposed Person) check, check International Sanctions' lists, and global Adverse Media.
  3 Credits

- AML - This will take address information and verify this data against FCA approved data sources.
  2 Credits

- PEPS, Sanctions, Adverse Media - This will conduct a PEPs (Politically Exposed Person) check, check International Sanctions' lists, and global Adverse Media.
  2 Credits

Field Mapping

All fields utilized by the app can be mapped to any compatible field of your choice.

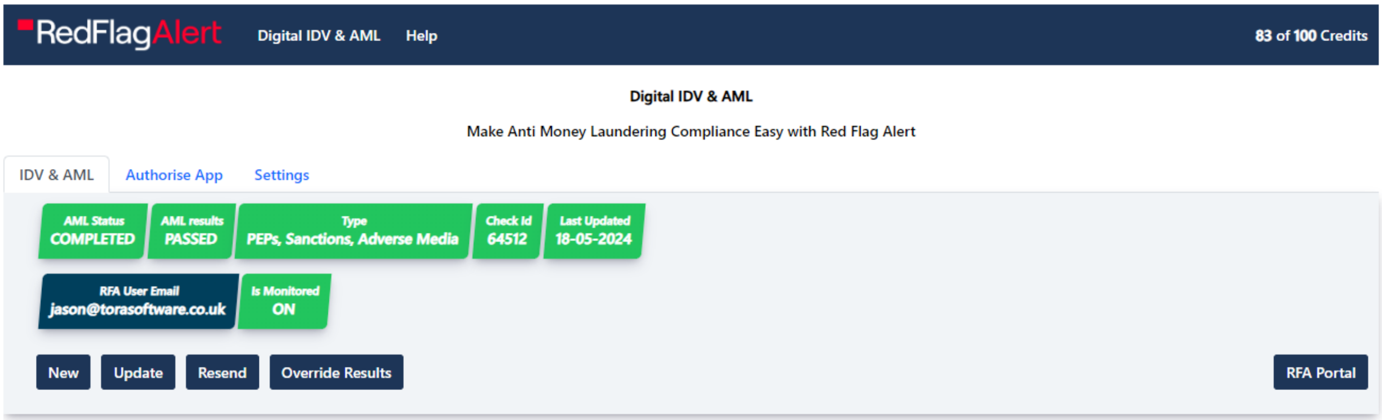
App Authorization

Each user will initially be required to authorize the app by using their username and password they use for the Red Flag Alert Portal login.

Credits

Credits are allocated at the Account or CRM level, rather than the user level. Whenever you initiate a new check, credits will be deducted.

CONTACT



TAB: IDV & AML

Button: New
Create a new Digital ID Verification (IDV) and Anti-Money Laundering (AML) check.

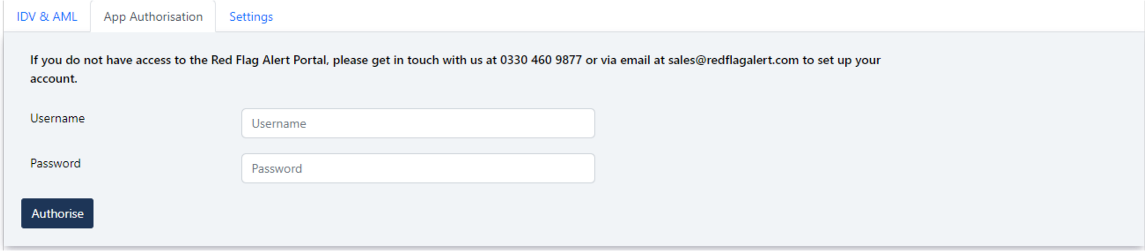
Button: Update
Update the Status and Results of the current Check. If the check has been completed the report will be attached.

Button: Resend
This will resend the IDV link to the Contact's email and mobile.

Button: Override Results
Allow the user to override the digital check results.

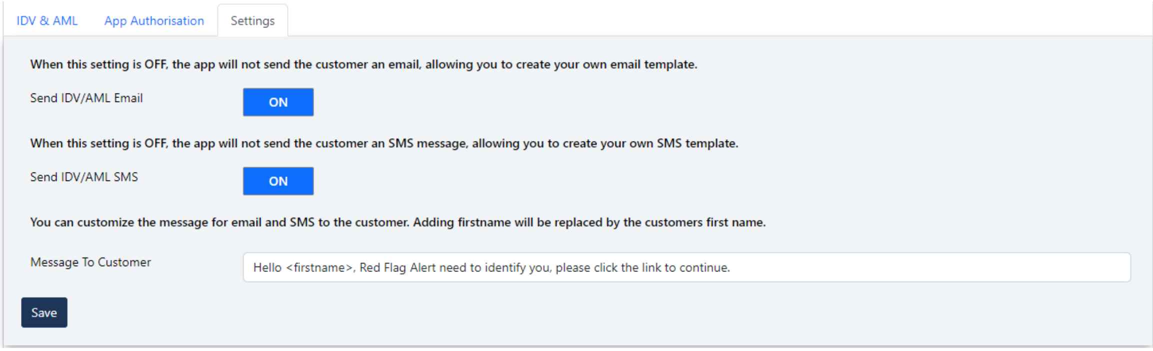
Button: RFA Portal
Direct URL link to the Red Flag Alert Portal.

TAB: App Authorisation



Button: Authorise
The current user will be to enter the same username and password they use for the Red Flag Alert Portal.

TAB: Settings

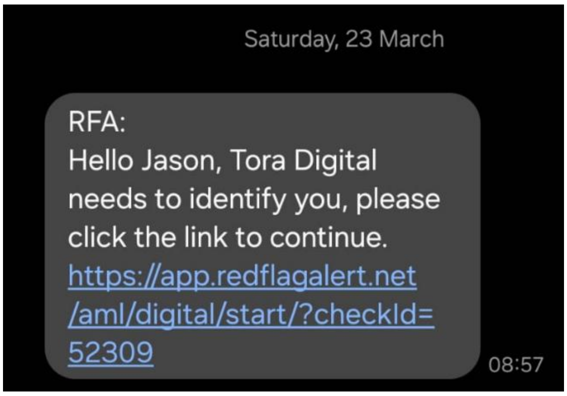


Send IDV/AML Email - When this setting is off, the app will not send the customer an email, allowing you to create your own email template.

Send IDV/AML SMS - When this setting is off, the app will not send the customer an SMS message, allowing you to create your own SMS template.

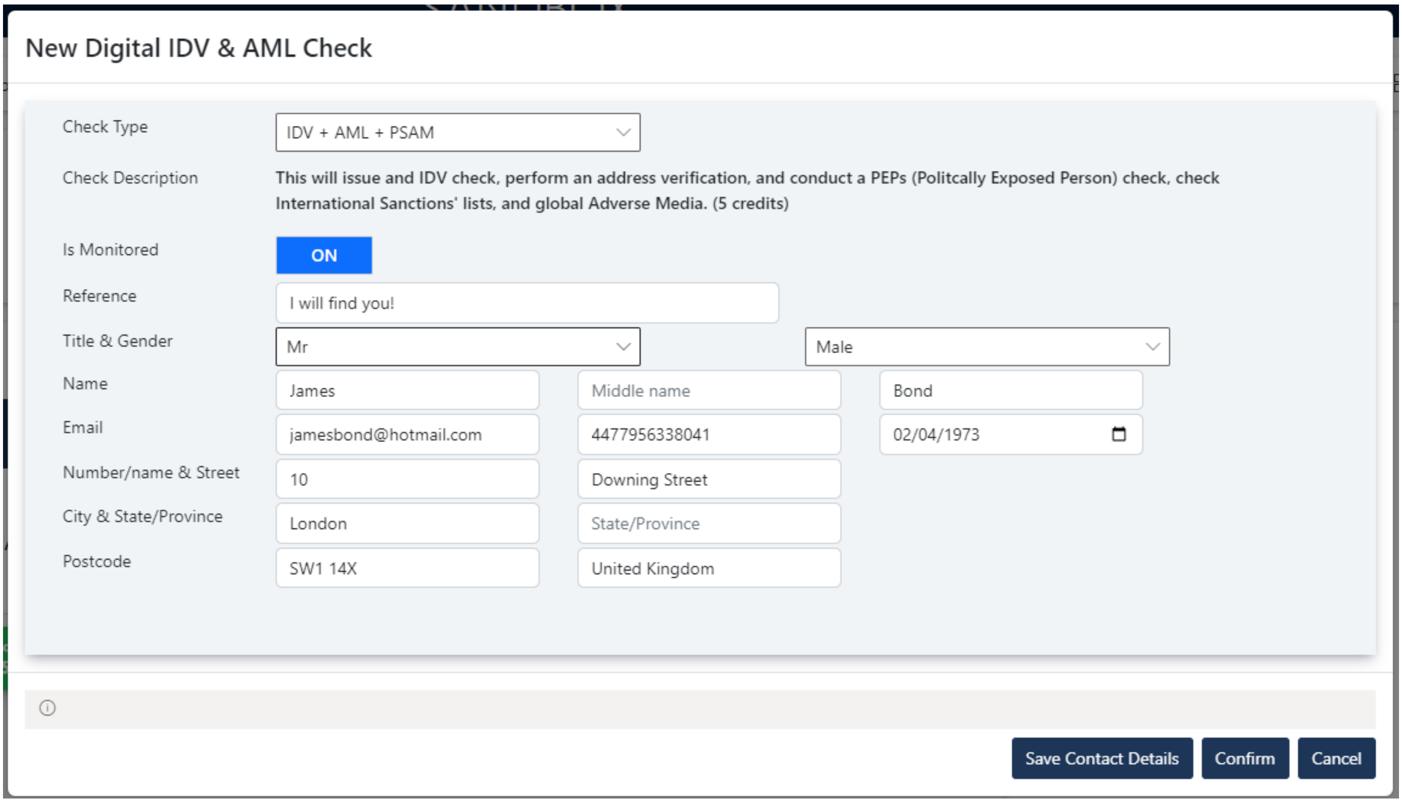
The field AML URL on the contact module will contain the link for the customer.

Message to Customer – Personalize the message within the SMS message.



Button: Save
Admin only will be able to save these settings.

New IDV & AML CHECK



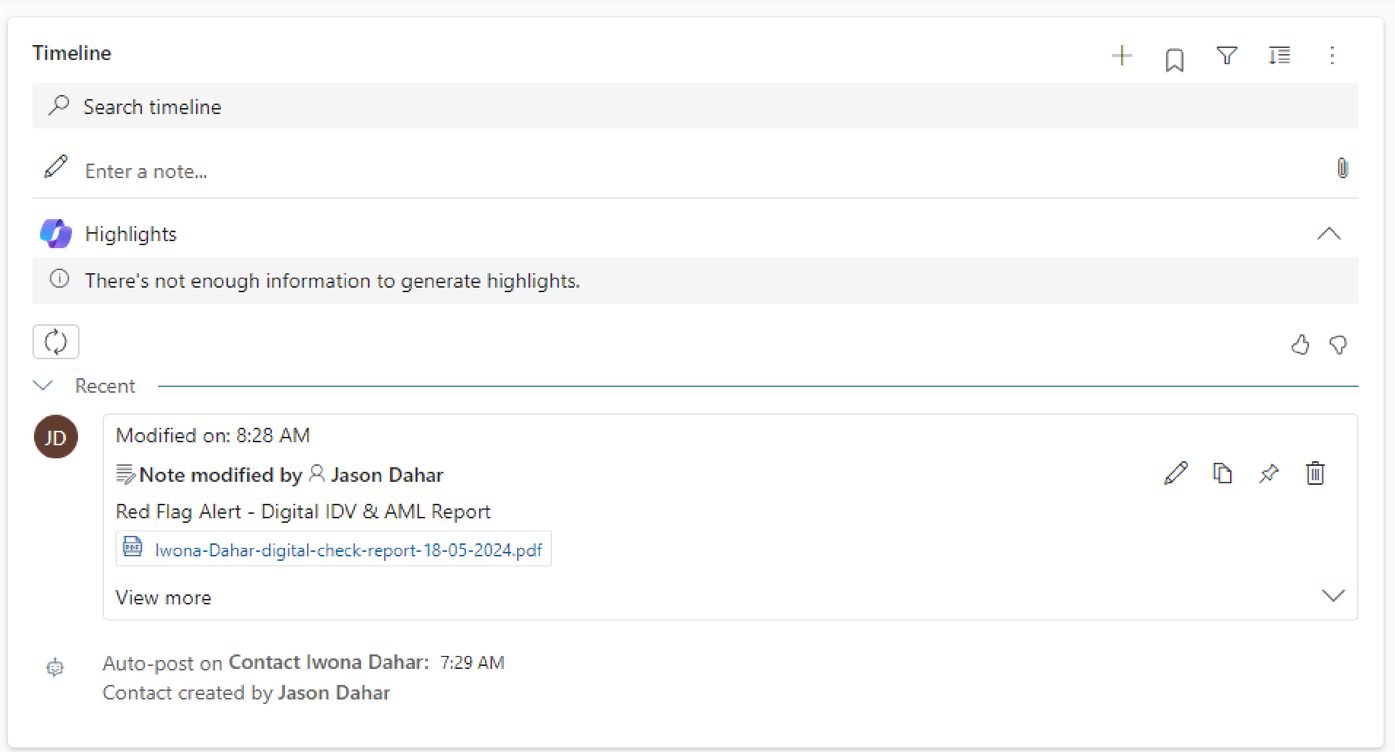
Button: Save Contact Details - Updates contact record.

Button: Confirm - Create a new Digital ID Verification (IDV) and Anti-Money Laundering (AML) check.

Button: Cancel – Cancel new check.

DIGITAL IDV & AML REPORTS

When a check has been completed, a note will be generated with the check report attached to the contact record.



TECHNICAL DETAILS

MODULE: Contacts

RFA Field Name	Description	Type	Field Mapping
RFA AML Check Link	AML Check Link	String	NO
RFA AML Document Link	AML Document Link	String	NO
RFA AML Gender	AML Gender	String	NO
RFA AML Is Monitored	AML Is Monitored	String	NO
RFA AML Reference	AML Reference	String	NO
RFA AML Request Id	AML Request Id	String	NO
RFA AML Results	AML Results	String	NO
RFA AML Status	AML Status	String	NO
RFA AML Type	AML Type	String	NO
RFA AML Update Date	AML Update Date	Date	NO
RFA AML User Email	AML User Email	String	NO
RFA AML UserId	AML UserId	String	NO
RFA AML Username	AML Username	String	NO

DYNAMICS 365 AML SERVER

Schedule: Runs every hour, Monday to Friday, between 8:00 AM and 6:00 PM.
Functionality: Automatically scans Dynamics 365 contact records for any outstanding AML digital checks.

Once a check is completed:

- Updates the AML status and results on the contact record.
- Creates a note with the attached PDF document of the completed check.
- Sends a Dynamics 365 notification to alert users.

An access token will be required for the Red Flag Alert AML server, please see Activate – Monthly Accounts Refresh.